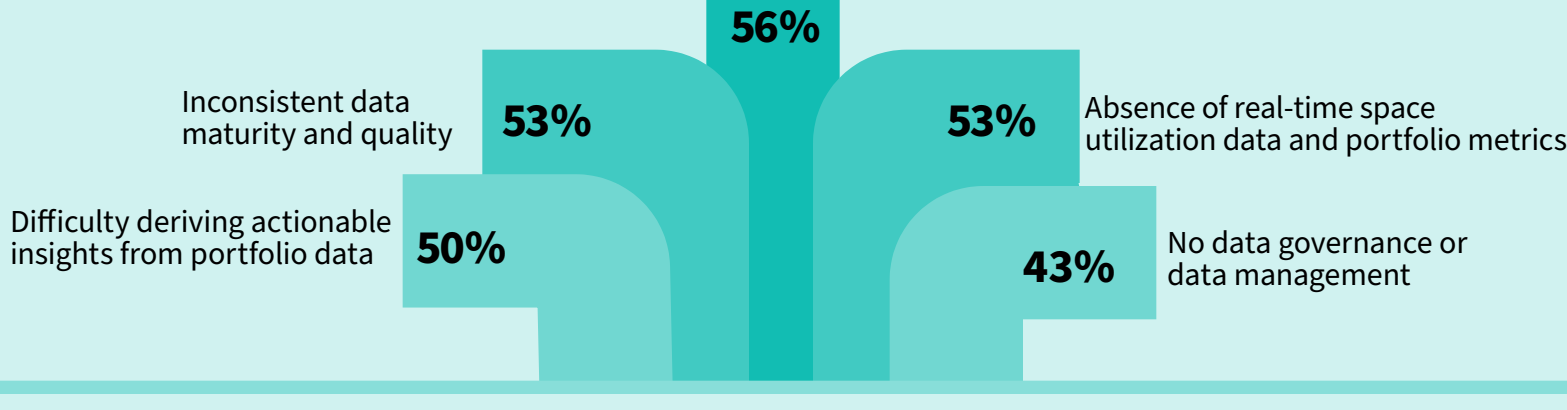


Technology and corporate real estate decision-makers weigh in on data and insights in CRE

JLL Technologies enlisted Telesto Strategy to survey more than 250 key corporate real estate (CRE) and IT leaders about their CRE data and analytics challenges and initiatives. These are the key takeaways.

The greatest real estate planning and data analytics challenges organizations are facing*

(Respondents chose all that apply)

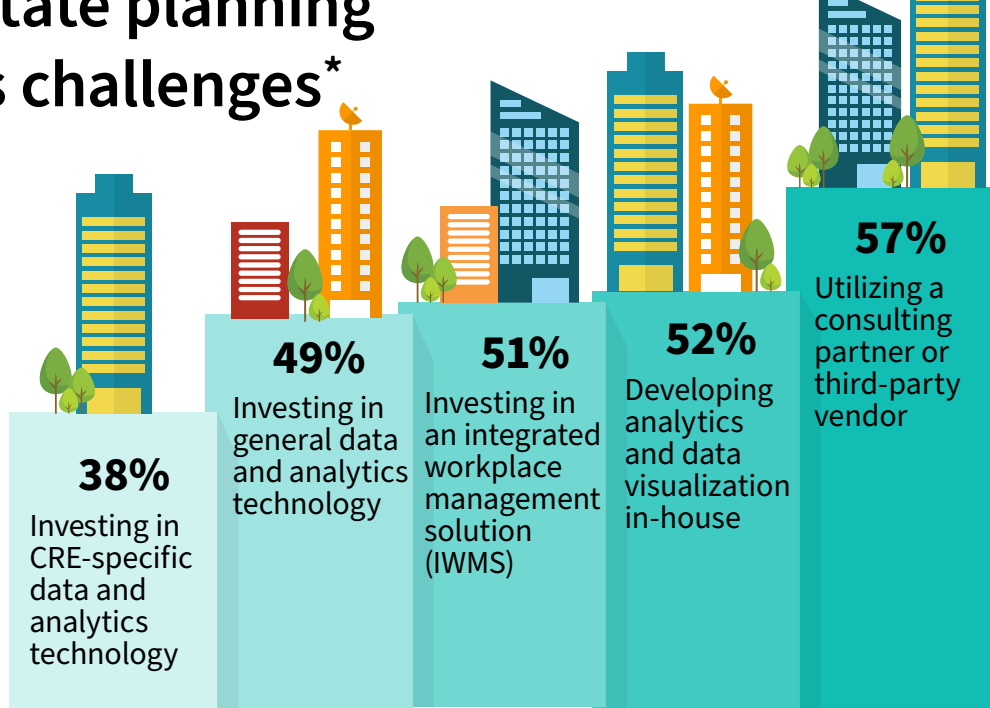


The most common CRE planning and data analytics challenges organizations face are related to space utilization tracking and forecasting, data governance, and deriving insights from portfolio data.

How organizations are addressing real estate planning and data analytics challenges*

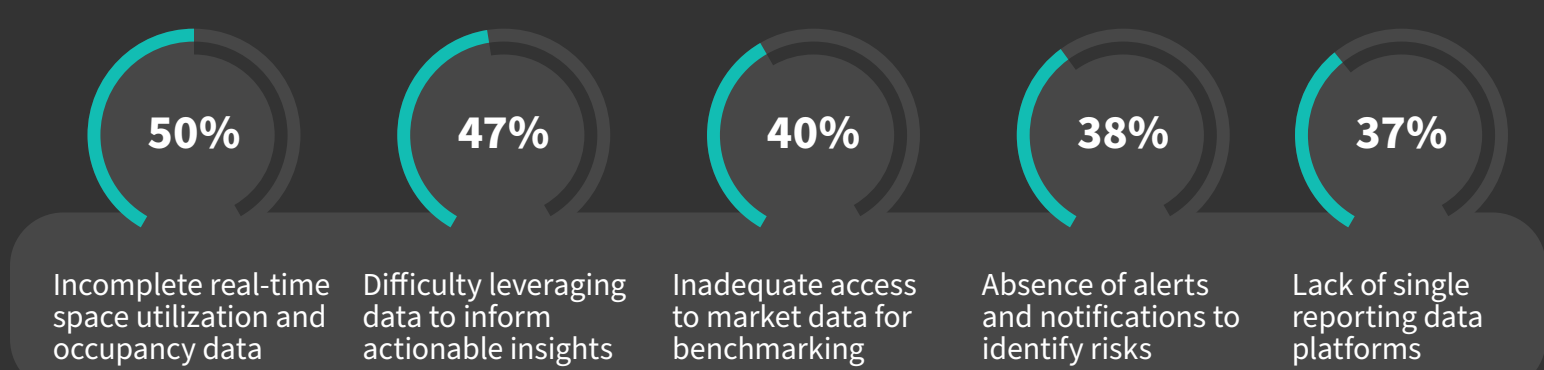
(Respondents chose all that apply)

Most commonly, organizations are using third-party vendors or consulting partners to address their CRE data analytics challenges, while about half are building in-house analytics or relying on an IWMS or general-purpose BI technology. CRE-specific data and analytics is a newer but growing area of investment.



Problems a CRE data and analytics platform should solve in organizations*

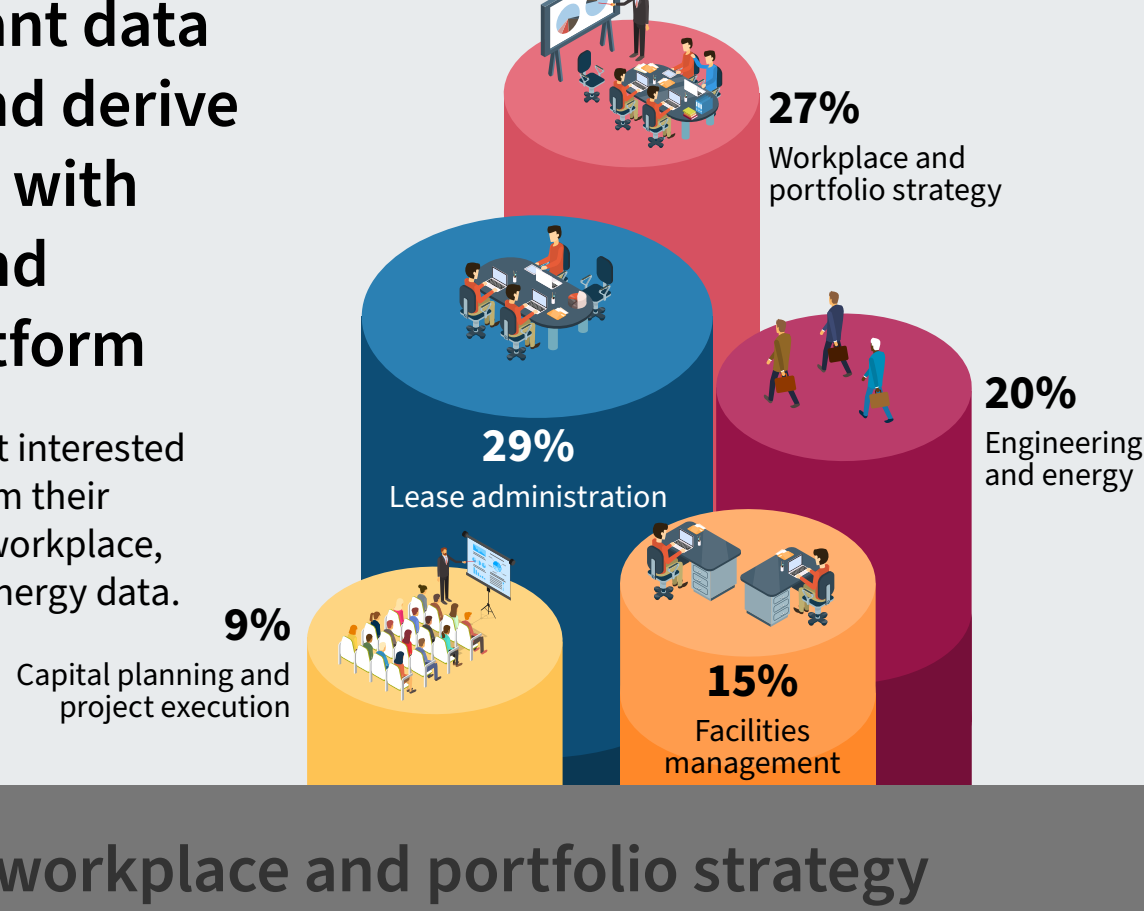
(Respondents chose up to 3)



The most common CRE data and analytics problems organizations need to solve are related to space utilization and using portfolio data to inform actionable insights. This is closely followed by wanting access to market benchmarking data.

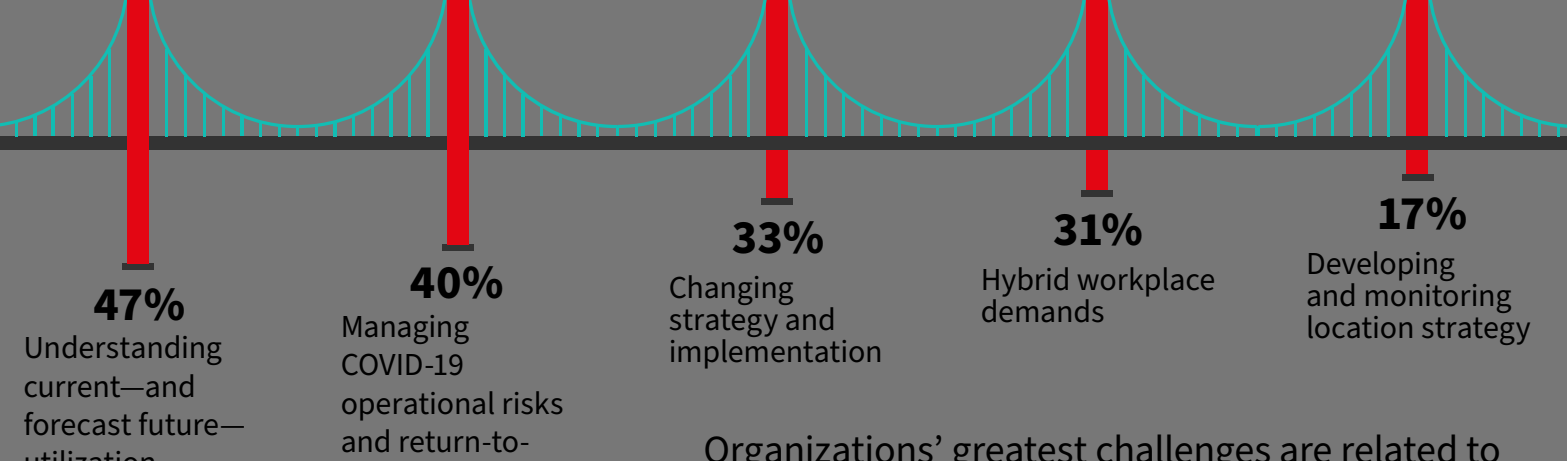
Most important data to manage and derive insights from with a CRE data and analytics platform

Organizations are most interested in deriving insights from their lease administration, workplace, and engineering and energy data.



The greatest workplace and portfolio strategy challenges organizations are currently facing*

(Respondents chose two)

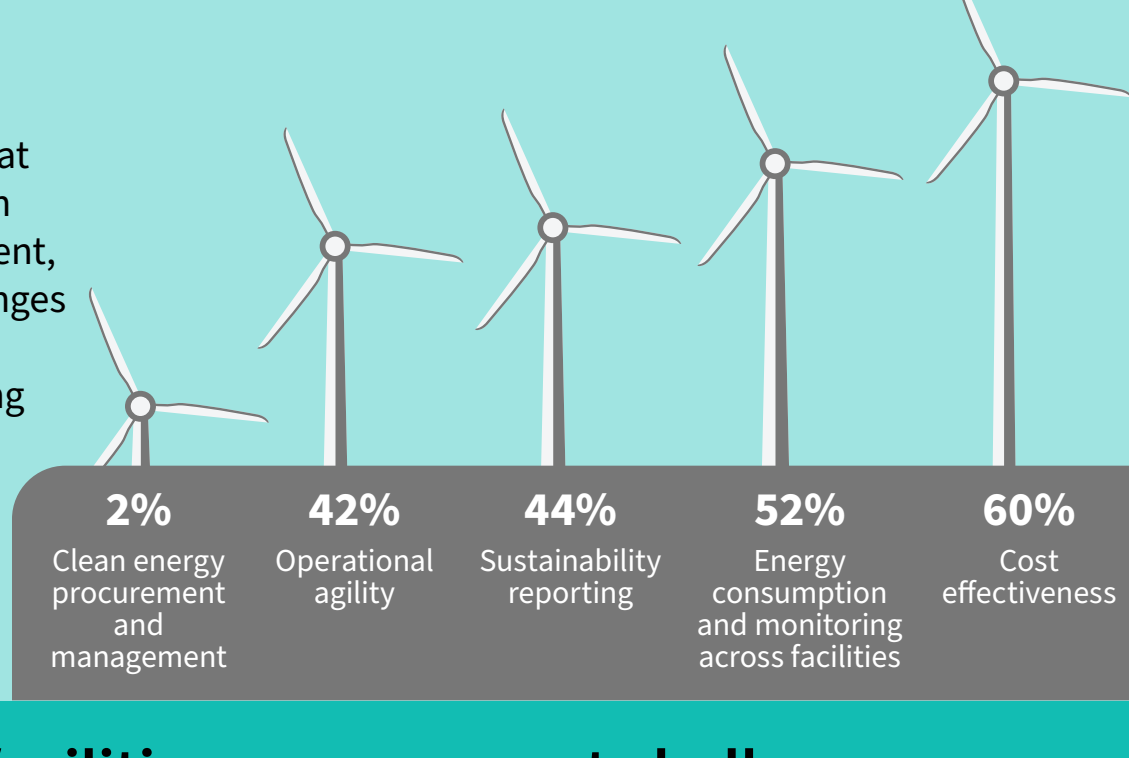


Organizations' greatest challenges are related to space utilization and return-to-office planning.

The engineering and energy challenges organizations are facing*

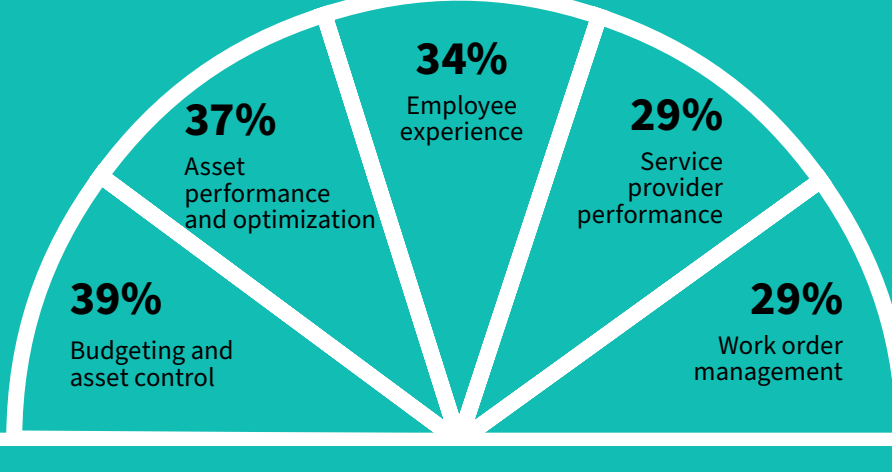
(Respondents chose two)

Organizations report that they have no issues with clean energy procurement, but their biggest challenges are around energy and sustainability monitoring and cost-effectiveness.



The greatest facilities management challenges organizations are facing*

(Respondents chose two)



Organizations' greatest facilities management challenges are related to asset management, employee experience, and service provider performance.

The greatest real estate capital planning and project execution challenges organizations are currently facing

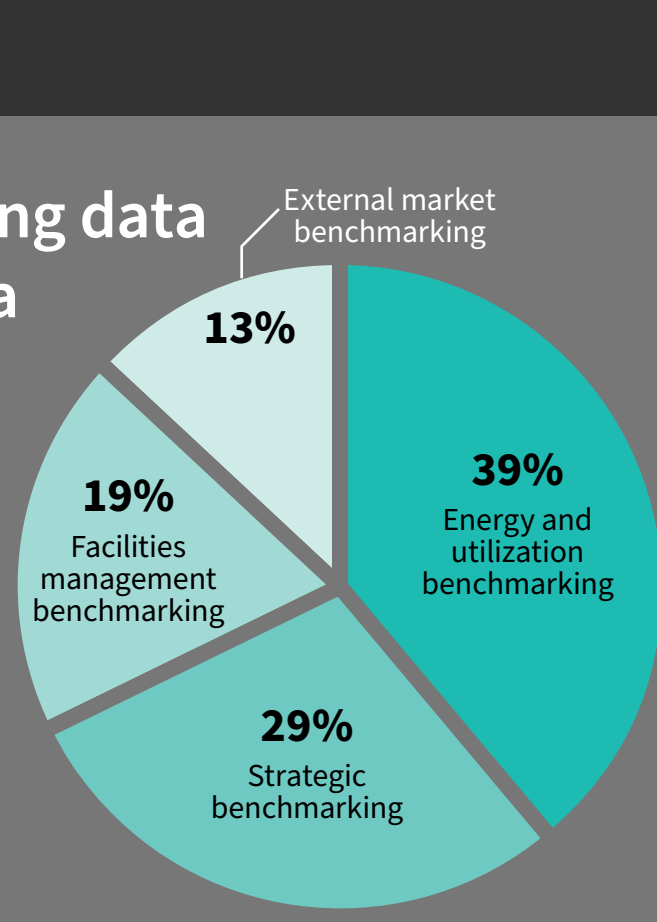
(Respondents chose two)



The greatest capital planning and project execution challenges are related to preventative maintenance and replacements as well as forecasting long-term costs.

The most useful benchmarking data and capabilities in a CRE data and analytics platform

For benchmarking comparisons against the market, organizations prioritize energy and space utilization benchmarking.



Evaluation criteria organizations use to select a CRE data and analytics solutions provider*

(Respondents chose their top three)

For CRE data and analytics, organizations highly prioritize data security as well as reputation and global reach of the provider.



Are you ready to implement an intelligent real estate solution?

Contact us at hellojllt@jll.com or visit jllt.com/cre-business-intelligence-analytics to learn more.