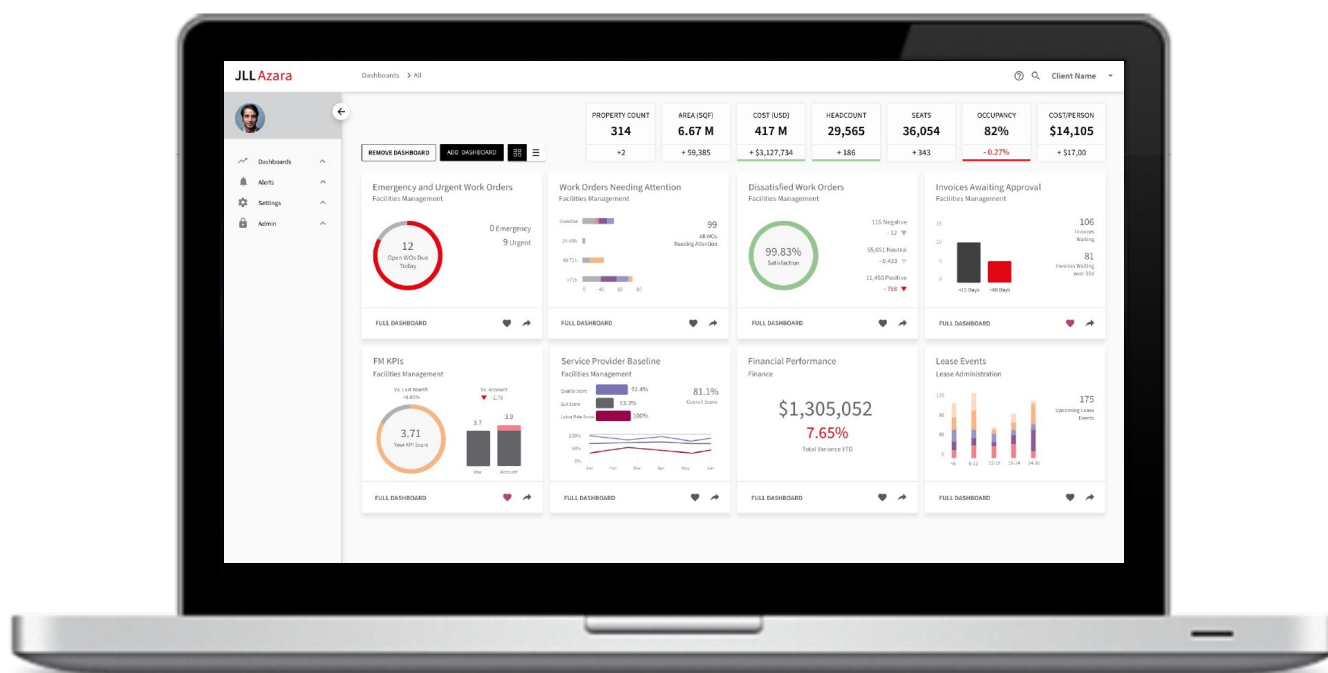


JLL Azara

Real Estate Intelligence, Re-Imagined

JLL Azara is the definitive corporate real estate data and insights platform that enables organizations to make all their real estate portfolio and workplace decisions data-driven and proactive.



Optimize portfolios, enhance workplace experiences, improve space utilization.

In most sectors, **real estate cost** is the **largest liability** on the balance sheet.

2nd

75% of CRE leaders consider their organizations **mostly ineffective** at deriving insights from their data.

Comprehensive

Easy, real-time, secure access to all your real estate data in one place.

Intelligent

Dynamic and data-driven operational and strategic real estate decisions.

Actionable

Accelerate the business impact of real estate decisions from months to days.

JLL Azara

How is Azara different?

Consider how many systems and reports you need today to answer your most pressing questions and the effort that goes into integrating and preparing data for analysis. JLL Azara enables easy, secure, real-time corporate real estate data access, insights, benchmark comparisons and recommended actions, all in one place informed by JLL's unique industry expertise and data.

Platform



- CRE Data Model
- Connectors & APIs
- Data Quality Controls
- Admin Control Center

Insights

Portfolio



- Portfolio Performance
- Leasing
- Transactions

Facilities & Operations



- Operational Performance
- Maintenance
- Project Management
- Move-Add-Change
- Finance
- Energy

Space & Workplace



- Workplace Performance
- Occupancy
- Utilization



All Your Real Estate Data in One Place

Allows rapid deployment and onboarding by plugging into existing real estate application and IWMS landscapes



Comparisons with the Market and Peers

Combines JLL's market research and data sources with your data to place portfolios into market context



CRE Data Model

Industry-first definitive CRE data model that spans portfolio, workplace, facilities, capital project, work order, occupancy, leasing, energy management, asset, and IoT data sets



Cloud and SaaS Based

Delivers always-on availability with no maintenance hassle and the highest levels of security and protection



CRE Expertise Driven Insights

Interactive dashboard visualizations informed by deep corporate real estate expertise



IoT Ready

With live data streaming, integrates IoT data with core business data to tell a broader, more holistic story



AI Driven Alerts

Machine learning driven alerts highlight where to look to improve service levels, occupant experiences and costs



Accelerate Real Estate Decisions

Pre-integrated data sets, visualizations and market data enable decisions in minutes instead of weeks