JLL Azara is the definitive corporate real estate data and insights platform that enables organizations to make all their real estate portfolio and workplace decisions data-driven and proactive.

Comprehensive
Easy, real-time, secure access to all your real estate data in one place.

Intelligent
Dynamic and data-driven operational and strategic real estate decisions.

Actionable
Accelerate the business impact of real estate decisions from months to days.

In most sectors, real estate cost is the largest liability on the balance sheet. 2nd 75% of CRE leaders consider their organizations mostly ineffective at deriving insights from their data.

Optimize portfolios, enhance workplace experiences, improve space utilization.

jllt.com/azara
# JLL Azara

## How is Azara different?

Consider how many systems and reports you need today to answer your most pressing questions and the effort that goes into integrating and preparing data for analysis. JLL Azara enables easy, secure, real-time corporate real estate data access, insights, benchmark comparisons and recommended actions, all in one place informed by JLL’s unique industry expertise and data.

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- CRE Data Model
- Connectors & APIs
- Data Quality Controls
- Admin Control Center
- Portfolio Performance
- Leasing
- Transactions
- Operational Performance
- Maintenance
- Project Management
- Move-Add-Change
- Finance
- Energy
- Workplace Performance
- Occupancy
- Utilization

**All Your Real Estate Data in One Place**
Allows rapid deployment and onboarding by plugging into existing real estate application and IWMS landscapes

**CRE Data Model**
Industry-first definitive CRE data model that spans portfolio, workplace, facilities, capital project, work order, occupancy, leasing, energy management, asset, and IoT data sets

**CRE Expertise Driven Insights**
Interactive dashboard visualizations informed by deep corporate real estate expertise

**AI Driven Alerts**
Machine learning driven alerts highlight where to look to improve service levels, occupant experiences and costs

**Comparisons with the Market and Peers**
Combines JLL’s market research and data sources with your data to place portfolios into market context

**Cloud and SaaS Based**
Delivers always-on availability with no maintenance hassle and the highest levels of security and protection

**IoT Ready**
With live data streaming, integrates IoT data with core business data to tell a broader, more holistic story

**Accelerate Real Estate Decisions**
Pre-integrated data sets, visualizations and market data enable decisions in minutes instead of weeks